SUPPLEMENTARY AD SECTION #1

"ARABESQUE"

When in Southern California visit Universal City Studios

LIFE says: "Film-Making at its Marvelous Best! Genuinely Entertaining!"

PLAYBOY agrees: "Movie-Making at its Inventive Best! Glamorous, Exciting... Pure Fun!"

Newsweek concurs: "Enriched with Stylish Zest... Bountiful Wit!"

GREGORY PECK **SOPHIA LOREN**

A **STANLEY DONEN** PRODUCTION

ARABESQUE

From The Man Who Made "Charade"

TECHNICOLOR® PANAVISION®

with **ALAN BADEL** • KIERON MOORE • Screenplay by JULIAN MITCHELL, STANLEY PRICE, PIERRE MARTON | Music: HENRY MANCINI

Based on the novel "The Cipher" by GORDON COTLER • Produced and Directed by STANLEY DONEN • A UNIVERSAL RELEASE

MAT No. 501

Ad Mat No. 501—5 Col. x 9¾"—675 Lines

When in Southern California visit Universal City Studios

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Newsweek
concurs:
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GREGORY PECK
SOPHIA LOREN

A STANLEY DONEN PRODUCTION
ARABESQUE

From The Man Who Made "Charade"

TECHNICOLOR® PANAVISION®

with **ALAN BADEL** • KIERON MOORE • Screenplay by JULIAN MITCHELL, STANLEY PRICE, PIERRE MARTON

Music-HENRY MANCINI

Based on the novel "The Cipher" by GORDON COTLER • Produced and Directed by STANLEY DONEN

A UNIVERSAL RELEASE

MAT No. 403

Ad Mat No. 403—4 Col. x 9¼"—520 Lines

SUPPLEMENTARY AD SECTION #2

"ARABESQUE"

When in Southern California visit Universal City Studios

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GREGORY PECK A **SOPHIA LOREN**

STANLEY DONEN PRODUCTION

ARABESQUE

PLAYBOY agrees: "Movie-Making at its Inventive Best! Glamorous, Exciting... Pure Fun!"

Newsweek concurs: "Enriched with Stylish Zest... Bountiful Wit!"

From the Man Who Made "Charade"

TECHNICOLOR® PANAVISION®

with **ALAN BADEL** • KIERON MOORE

Screenplay by JULIAN MITCHELL, STANLEY PRICE, PIERRE MARTON

Music - HENRY MANCINI

Based on the novel "The Cipher" by GORDON COTLER • Produced and Directed by STANLEY DONEN

A UNIVERSAL RELEASE

MAT No. 304-A

Ad Mat No. 304-A—3 Col. x 9¾"—405 Lines

When in Southern California visit Universal City Studios

LIFE says: "Film-Making at its Marvelous Best! Genuinely Entertaining!"

GREGORY PECK | **SOPHIA LOREN**

A STANLEY DONEN PRODUCTION

ARABESQUE

PLAYBOY agrees: "Movie-Making at its Inventive Best! Glamorous, Exciting... Pure Fun!"

From the Man Who Made "Charade"

TECHNICOLOR® PANAVISION®

with **ALAN BADEL** • KIERON MOORE

Screenplay by JULIAN MITCHELL, STANLEY PRICE, PIERRE MARTON

Music - HENRY MANCINI

Based on the novel "The Cipher" by GORDON COTLER

Produced and Directed by STANLEY DONEN

A UNIVERSAL RELEASE

MAT No. 209-A

Ad Mat No. 209-A—2 Col. x 6"—170 Lines

LIFE says: "Film Making at its Marvelous Best! Genuinely Entertaining!"

GREGORY PECK A STANLEY DONEN PRODUCTION **SOPHIA LOREN**

ARABESQUE

TECHNICOLOR®/ PANAVISION®

A UNIVERSAL RELEASE

MAT No. 207-A

Ad Mat No. 207-A—2 Col. x 2"—56 Lines

When in Southern California visit Universal City Studios
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"Film-Making at its Marvelous Best! Genuinely Entertaining!"
Newsweek concurs:
"Enriched with Stylish Zest... Bountiful Wit!"
From the Man Who Made "Charade"
GREGORY PECK
SOPHIA LOREN
A STANLEY DONEN PRODUCTION
ARABESQUE
TECHNICOLOR® PANAVISION®
with ALAN BADEL • KIERON MOORE
Screenplay by JULIAN MITCHELL, STANLEY PRICE, PIERRE MARTON
Music-HENRY MANCINI
Based on the novel "The Cipher" by GORDON COTLER
Produced and Directed by STANLEY DONEN
A UNIVERSAL RELEASE

MAT No. 208-A

Ad Mat No. 208-A—2 Col. x 9"—250 Lines

MAT No. 108-A

Ad Mat No. 108-A
1 Col. x 5¼"—70 Lines

MAT No. 107-A

Ad Mat No. 107-A
1 Col. x 3½"—50 Lines

When in Southern California visit Universal City Studios
Newsweek concurs:
"Enriched with Stylish Zest... Bountiful Wit!"
LIFE says:
"Film-Making at its Marvelous Best! Genuinely Entertaining!"
From the Man Who Made "Charade"
GREGORY PECK
SOPHIA LOREN
A STANLEY DONEN PRODUCTION
ARABESQUE
TECHNICOLOR® PANAVISION®
with ALAN BADEL • KIERON MOORE
Screenplay by JULIAN MITCHELL, STANLEY PRICE, PIERRE MARTON
Music-HENRY MANCINI
Based on the novel "The Cipher" by GORDON COTLER
Produced and Directed by STANLEY DONEN
A UNIVERSAL RELEASE

MAT No. 205-A

Ad Mat No. 205-A—2 Col. x 7¼"—200 Lines

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A STANLEY DONEN PRODUCTION

ARABESQUE

PLAYBOY agrees: "Movie-Making at its Inventive Best! Glamorous, Exciting... Pure Fun!"

Newsweek concurs: "Enriched with Stylish Zest... Bountiful Wit!"

TECHNICOLOR® PANAVISION®

with **ALAN BADEL** • KIERON MOORE

Screenplay by JULIAN MITCHELL, STANLEY PRICE, PIERRE MARTON | Music - HENRY MANCINI

Based on the novel "The Cipher" by GORDON COTLER • Produced and Directed by STANLEY DONEN

A UNIVERSAL RELEASE

MAT No. 302

Ad Mat No. 302—3 Col. x 10¾"—450 Lines

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From the Man Who Made "Charade"

GREGORY PECK SOPHIA LOREN

A STANLEY DONEN PRODUCTION

ARABESQUE

TECHNICOLOR® PANAVISION™

with **ALAN BADEL** • KIERON MOORE

Screenplay by JULIAN MITCHELL, STANLEY PRICE, PIERRE MARTON

Music - HENRY MANCINI | Based on the novel "The Cipher" by GORDON COTLER

Produced and Directed by STANLEY DONEN

A UNIVERSAL RELEASE

Mat No. 204

Ad Mat No. 204—2 Col. x 7¼"—200 Lines

When in Southern California visit Universal City Studios

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PLAYBOY agrees: "Movie-Making at its Inventive Best! Glamorous, Exciting... Pure Fun!"

Newsweek concurs: "Enriched with Stylish Zest... Bountiful Wit!"

GREGORY PECK SOPHIA LOREN

A STANLEY DONEN PRODUCTION

ARABESQUE

From The Man Who Made "Charade"

TECHNICOLOR® PANAVISION®

with **ALAN BADEL** • KIERON MOORE • Screenplay by JULIAN MITCHELL, STANLEY PRICE, PIERRE MARTON | Music: HENRY MANCINI

Based on the novel "The Cipher" by GORDON COTLER • Produced and Directed by STANLEY DONEN • A UNIVERSAL RELEASE

MAT No. 402

Ad Mat No. 402—4 Col. x 7¾"—330 Lines

MAT No. 104

Ad Mat No. 104
1 Col. x 5¼"—74 Lines

A Universal Release

MAT No. 102

1 Col. x 2"—28 Lines
Ad Mat No. 102

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PLAYBOY agrees: "Movie-Making at its Inventive Best! Glamorous, Exciting...Pure Fun!"

GREGORY PECK SOPHIA LOREN

A STANLEY DONEN PRODUCTION

ARABESQUE

From the Man Who Made "Charade"

Newsweek concurs: "Enriched with Stylish Zest... Bountiful Wit!"

with ALAN BADEL • KIERON MOORE • Screenplay by JULIAN MITCHELL, STANLEY PRICE, PIERRE MARTON

Music-HENRY MANCINI

Based on the novel "The Cipher" by GORDON COTLER

Produced and Directed by STANLEY DONEN

TECHNICOLOR® PANAVISION®

A UNIVERSAL RELEASE

MAT No. 407

Ad Mat No. 407—4 Col. x 7¼"—400 Lines

MAT No. 103

Ad Mat No. 103

1 Col. x 3¾"—50 Lines

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LIFE says: "Film-Making at its Marvelous Best! Genuinely Entertaining!"

GREGORY PECK SOPHIA LOREN

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ARABESQUE

PLAYBOY agrees: "Movie-Making at its Inventive Best! Glamorous, Exciting... Pure Fun!"

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FROM THE MAN WHO MADE "CHARADE"

When in Southern California visit Universal City Studios

LIFE says: "Film-Making at its Marvelous Best! Genuinely Entertaining!"

Newsweek concurs: "Enriched with Stylish Zest... Bountiful Wit!"

GREGORY PECK SOPHIA LOREN

A STANLEY DONEN PRODUCTION

ARABESQUE

From the Man Who Made "Charade"

TECHNICOLOR® PANAVISION™

with **ALAN BADEL** · KIERON MOORE

Screenplay by JULIAN MITCHELL, STANLEY PRICE, PIERRE MARTON

Music-HENRY MANCINI

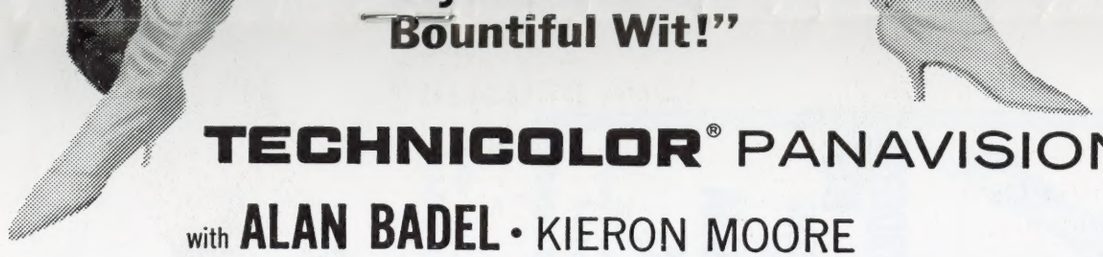
Based on the novel "The Cipher" by GORDON COTLER

Produced and Directed by STANLEY DONEN

A UNIVERSAL RELEASE

MAT No. 210

Ad Mat No. 210—2 Col. x 7 1/8"—200 Lines



Bountiful Wit!"

TECHNICOLOR® PANAVISION®

with **ALAN BADEL** • KIERON MOORE

Screenplay by JULIAN MITCHELL, STANLEY PRICE, PIERRE MARTON | Music - HENRY MANCINI

Based on the novel "The Cipher" by GORDON COTLER • Produced and Directed by STANLEY DONEN

A UNIVERSAL RELEASE

MAT No. 405

Ad Mat No. 405—4 Col. x 14½"—800 Lines

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ARABESQUE

From the Man Who Made "Charade"

PLAYBOY agrees: **"Movie-Making at its Inventive Best! Glamorous, Exciting... Pure Fun!"**

Newsweek concurs: "Enriched with Stylish Zest... Bountiful Wit!"

TECHNICOLOR® PANAVISION®

with **ALAN BADEL** • KIERON MOORE • Screenplay by JULIAN MITCHELL, STANLEY PRICE, PIERRE MARTON | Music - HENRY MANCINI

Based on the novel "The Cipher" by GORDON COTLER • Produced and Directed by STANLEY DONEN • A UNIVERSAL RELEASE

MAT No. 404

Ad Mat No. 404—4 Col. 6½"—360 Lines

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GREGORY PECK SOPHIA LOREN

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ARABESQUE

LIFE says: "Film-Making at its Marvelous Best! Genuinely Entertaining!"

PLAYBOY agrees: "Movie-Making at its Inventive Best! Glamorous, Exciting... Pure Fun!"

with **ALAN BADEL** · KIERON MOORE · Screenplay by JULIAN MITCHELL, STANLEY PRICE, PIERRE MARTON

Music-HENRY MANCINI

Based on the novel "The Cipher" by GORDON COTLER

Produced and Directed by STANLEY DONEN

TECHNICOLOR®
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MAT No. 401

Ad Mat No. 401—4 Col. x 7¼"—400 Lines

MAT No. 105-R

Ad Mat No. 105-R
1 Col. x 7"—100 Lines

PLAYBOY agrees:
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LIFE says:
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Newsweek concurs:
"Enriched with Stylish Zest... Bountiful Wit!"
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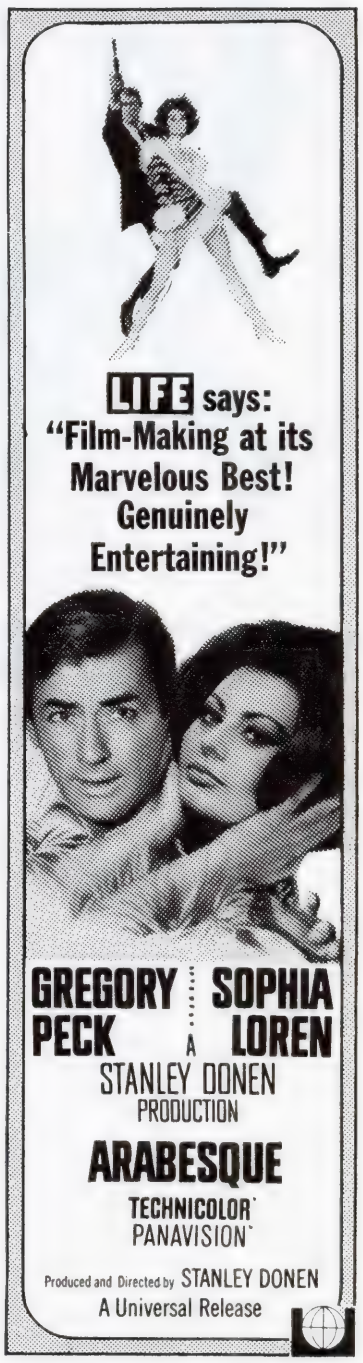
SOPHIA LOREN
A STANLEY DONEN PRODUCTION
ARABESQUE
TECHNICOLOR®/ PANAVISION®
Produced and Directed by STANLEY DONEN A UNIVERSAL RELEASE

MAT No. 202-R

Ad Mat No. 202-R—2 Col. x 3¼"—90 Lines

MAT No. 201

Ad Mat No. 201—2 Col. x 1"—30 Lines



MAT No. 106-R

Ad Mat No. 106-R
1 Col. x 7"—100 Lines

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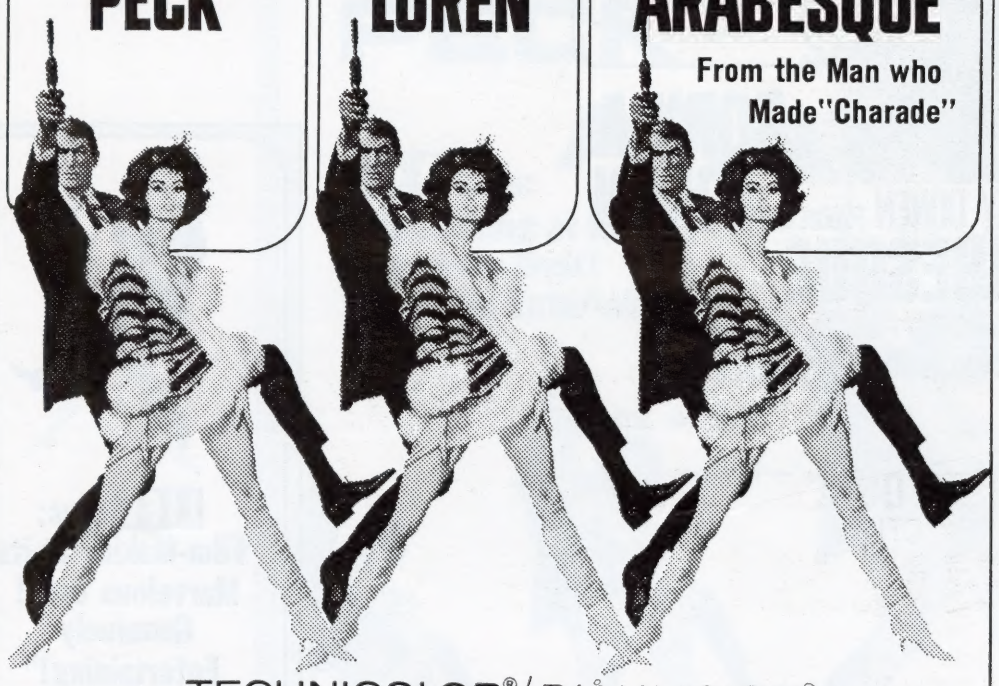
PLAYBOY agrees:
"Movie-Making at its Inventive Best! Glamorous, Exciting... Pure Fun!"

GREGORY PECK
SOPHIA LOREN

A STANLEY DONEN PRODUCTION

ARABESQUE

From the Man who Made "Charade"



TECHNICOLOR®/ PANAVISION®

with **ALAN BADEL** · KIERON MOORE · Screenplay by JULIAN MITCHELL, STANLEY PRICE, PIERRE MARTON

Music HENRY MANCINI

Based on the novel "The Cipher" by GORDON COTLER

Produced and Directed by STANLEY DONEN

A UNIVERSAL RELEASE

MAT No. 301-R

Ad Mat No. 301-R—3 Col. x 7¼"—300 Lines

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PLAYBOY agrees:
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From the Man Who Made "Charade"

GREGORY PECK
SOPHIA LOREN

A STANLEY DONEN PRODUCTION

ARABESQUE

TECHNICOLOR®
PANAVISION®

with **ALAN BADEL** · KIERON MOORE

Screenplay by JULIAN MITCHELL, STANLEY PRICE, PIERRE MARTON

Music·HENRY MANCINI

Based on the novel "The Cipher" by GORDON COTLER

Produced and Directed by STANLEY DONEN

A UNIVERSAL RELEASE

MAT No. 206-R

Ad Mat No. 206-R—2 Col. x 8⅞"—250 Lines

When in Southern California visit Universal City Studios

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Newsweek concurs: "Enriched with Stylish Zest... Bountiful Wit!"

GREGORY PECK SOPHIA LOREN

A STANLEY DONEN PRODUCTION

ARABESQUE

From the Man Who Made "Charade"

TECHNICOLOR® PANAVISION®

with **ALAN BADEL** • KIERON MOORE • Screenplay by JULIAN MITCHELL, STANLEY PRICE, PIERRE MARTON | Music: HENRY MANCINI

Based on the novel "The Cipher" by GORDON COTLER • Produced and Directed by STANLEY DONEN • A UNIVERSAL RELEASE

MAT No. 406

Ad Mat No. 406—4 Col. x 7¾"—440 Lines

Newsweek says: "Enriched with Stylish Zest... Bountiful Wit!"

GREGORY PECK A STANLEY DONEN PRODUCTION SOPHIA LOREN

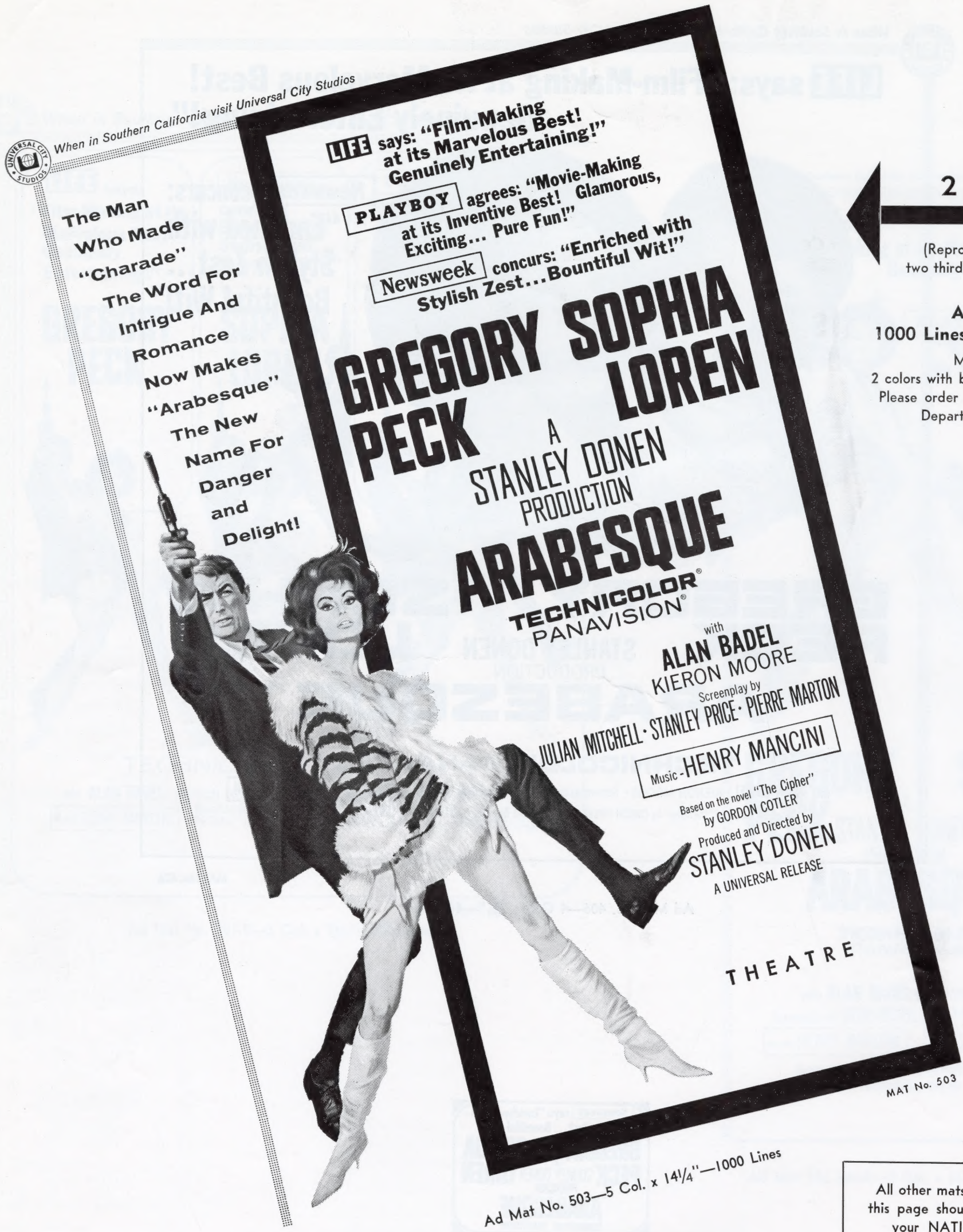
ARABESQUE

TECHNICOLOR® PANAVISION®

A Universal Release

MAT No. 101

Ad Mat No. 101
1 Col. x 1"—14 Lines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The Man Who Made "Charade" The Word For Intrigue And Romance Now Makes "Arabesque" The New Name For Danger and Delight!
LIFE says: "Film-Making at its Marvelous Best! Genuinely Entertaining!"
PLAYBOY agrees: "Movie-Making at its Inventive Best! Glamorous, Exciting... Pure Fun!"
Newsweek concurs: "Enriched with Stylish Zest... Bountiful Wit!"
GREGORY PECK
SOPHIA LOREN
A STANLEY DONEN PRODUCTION
ARABESQUE
TECHNICOLOR®
PANAVISION®
with
ALAN BADEL
KIERON MOORE
Screenplay by
JULIAN MITCHELL · STANLEY PRICE · PIERRE MARTON
Music - HENRY MANCINI
Based on the novel "The Cipher" by GORDON COTLER
Produced and Directed by
STANLEY DONEN
A UNIVERSAL RELEASE
THEATRE
MAT No. 503

Ad Mat No. 503—5 Col. x 14¼"—1000 Lines

2 COLOR AD

(Reproduced in approximately two thirds size in black and white)

Ad Mat No. 503—
1000 Lines—5 Col. x 14¼"

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